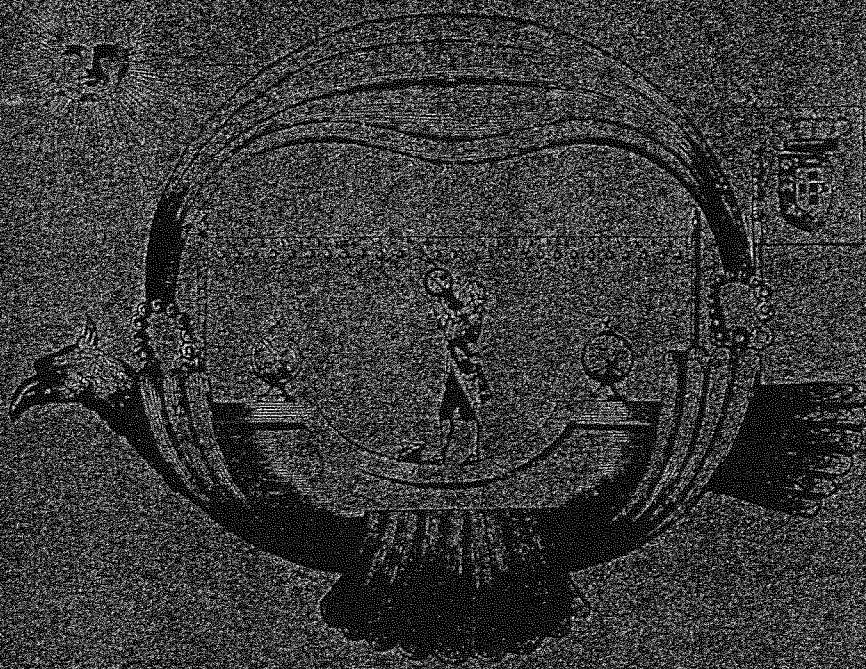


**CENTRE DES HAUTES  
ETUDES TOURISTIQUES**



**ESSAIS**

**AIX-EN-PROVENCE**

Université de Droit, d'Economie et des Sciences  
CENTRE DES HAUTES ETUDES TOURISTIQUES

ESSAI N° 565

**ANALYSE COUTS-BENEFICES**

**MULTIPLICATEUR**

Essai Bibliographique

Tome 10

**R. BARETJE**

**C. NOTARSTEFFANO**

Jun 1994

**CENTRE DES HAUTES ETUDES TOURISTIQUES**

IMMEUBLE EUROFFICE

38, avenue de l'Europe

13090 AIX EN PROVENCE

Téléphone : 42.20.09.73

Télécopie : 42.20.50.98

ISSN n° 0395-8086

Beaucoup trop de malentendus ont été entretenus à propos des retombées du tourisme sur les économies locales, régionales ou nationales. Les concepts de multiplicateur et de coûts-bénéfices appliqués au tourisme, s'ils ne semblent pas être remis en cause, méritent d'être analysés et utilisés avec beaucoup de précaution.

Ce dixième tome, le 1° est sorti dans la même collection en mai 1977 (essai n° 20), le 2° en juillet 1979 (essai n° 40), le 3° en mai 1981 (essai n° 85), le 4° en décembre 1983 (essai n° 136), le 5° en novembre 1985 (essai n° 175), le 6° en octobre 1988 (essai n° 224), le 7° en septembre 1990 (essai n° 297), le 8° en février 1992 (essai n° 351), le 9° en septembre 1993 (essai n° 492) ne contenant que de nouvelles références, s'adresse tout particulièrement aux responsables publics et privés appelés à manier de tels outils de travail.

**ANALYSE COUT-  
BENEFICES**

<b>GENERALITES</b>
--------------------

**ARCHER B./ COOPER C.**

The positive and negative impacts of tourism.

In "Global tourism, the next decade, Edited by William Theobald".

Butterworth-Heinemann Ltd., Oxford, January 1994, pp. 73-91.

**BARETJE R.**

Analyse coûts-bénéfices, multiplicateur, Essai bibliographique. Tome 9.

Centre des Hautes Etudes Touristiques, Collection "Essais", Volume N° 492, Aix-en-Provence, Septembre 1993, 58 p.

**BOO E.**

Ecotourism planning for protected areas.

In "Ecotourism : a guide for planners and managers. Edited by K. Lindberg and D.E. Hawkins."

The Ecotourism Society, North Bennington, 1993, pp. 15-31.

**CALS J./ MATAS A./ RIERA P.**

Evaluacion de proyectos : analisis de la rentabilidad social desde la perspectiva del turismo y del ocio, Serie Libros sobre Turismo, n° 1.

Secretaria General de Turismo, Direccion General de Politica Turistica, Madrid, 1993, 187 p.

**CLARKE H.R.**

Tourism, economic welfare and efficient pricing.

Pergamon Press Inc., Tarrytown, Annals of Tourism Research, A Social Sciences Journal, Volume 20, Number 4, October 1993, pp. 613-632.

**DOGANIS R.**

Régime bilatéral des transports aériens : situation actuelle et perspectives.

In "Le transport aérien international : les enjeux de demain."

Organisation de Coopération et de Développement Economiques, Paris, 1993, pp. 53-86.

**DOGANIS R./ GRAHAM A.**

The airport business.

Routledge, London, 1992, 240 p.

**DOMPKE R.K.**

Airport fees, rates and charges : what is reasonable ?

In "IATA Review 4-93."

International Air Transport Association, Geneva, August 1993, pp. 15-19.

**EIKEN D.K./ LANDRUM N.**

Cost recovery and revenue enhancement.

In "Parks for life, Report on the IVth World Congress on National Parks and Protected Areas, 10-21 february 1992".

International Union for Conservation of Nature and Natural Resources, Gland, 1993, pp. 186-187.

**FRECHTLING D.C.**

Assessing the economic impacts of travel and tourism : introduction to travel economic impact estimation.

In "Travel, tourism and hospitality research. A handbook managers and researchers, Second Edition, Edited by J.R. Brent Ritchie and C.R. Goeldner".

John Wiley & Sons Inc., New York, 1994, pp. 359-365.

**FRECHTLING D.C.**

Assessing the impacts of travel and tourism : measuring economic benefits.

In "Travel, tourism and hospitality research. A handbook managers and researchers, Second Edition, Edited by J.R. Brent Ritchie and C.R. Goeldner".

John Wiley & Sons Inc., New York, 1994, pp. 367-391.

**FRECHTLING D.C.**

Assessing the impacts of travel and tourism : measuring economic costs.

In "Travel, tourism and hospitality research. A handbook for managers and researchers. Second Edition. Edited by J.R. Brent Ritchie & C.R. Goeldner".

John Wiley & Sons Inc., New York, 1994, pp. 393-402.

**GETZ D.**

Event tourism : evaluating the impacts.

In "Travel, tourism and hospitality research. A handbook managers and researchers, Second Edition, Edited by J.R. Brent Ritchie and C.R. Goeldner".

John Wiley & Sons Inc., New York, 1994, pp. 437-450.

**INSKEEP E.**

Tourism planning : an integrated and sustainable development approach.

Van Nostrand Reinhold, New York, 1991, 528 p.

**KAMAN R.L./ PATTON R.W.**

Costs and benefits of an active versus an inactive society.  
 In "Physical activity, fitness and health. International Proceedings and Consensus Statement, C. Bouchard/ R.J. Shepard/ T. Stephens Editors".  
 Human Kinetics Publishers Inc., Champaign, 1994, pp. 134-144.

**LEATHERS C.G./ MISIOLEK W.S.**

Cost-benefit analysis in planning for tourism development : the special problem of socio-cultural costs.  
 In "Tourism environment, nature, culture, economy, Editors T.V. Singh, V.L. Smith, M. Fish, L.K. Richter".  
 Inter-India Publications, New Delhi, 1992, pp. 237-246.

**LENO CERRO F.**

Técnicas de evaluación del potencial turístico. Serie Libros sobre Turismo nº 2.  
 Secretaria General de Turismo, Dirección General de Política Turística, Subdirección General de Planificación y Prospectiva Turísticas, Madrid, Junio 1993, 261 p.

**LINDBERG K.**

Policies for maximizing nature tourism's ecological and economic benefits. International Conservation Financing Project Working Papers.  
 World Resources Institute, Washington, February 1991, 48 p.

**PIZAM A./ MILMAN A.**

Le tourisme et ses répercussions sociales.  
 In "Industrie et Environnement, Volume 7, N° 1, Janvier-Mars 1984".  
 Programme des Nations Unies pour l'Environnement, Département Industrie et Environnement, Paris, Janvier 1984, pp. 11-14.



**POUND R.W.**

Economic aspects of hosting major sports events.

In "Sport : le troisième millénaire, Edited by F. Landry/ M. Landry/ M. Yerlès. Compte rendu du Symposium International, Québec, Canada, 21-25 mai 1990. Sport, the third millenium, Edited by F. Landry/ M. Landry/ M. Yerlès. Proceedings of the International Symposium, Quebec City, Canada, May 21-25, 1990."

Les Presses de l'Université de Laval, Sainte-Foy, Novembre 1991, pp. 359-363.

**SHAFER E.L.**

A decision design for tourism CEOs.

In "Travel, tourism and hospitality research. A handbook managers and researchers, Second Edition, Edited by J.R. Brent Ritchie and C.R. Goeldner".

John Wiley & Sons Inc., New York, 1994, pp. 23-28.

**SMERAL E.**

Why we discuss the environmental impact of tourism? Reasons and strategies for reducing.

In "ENVIROTOUR Vienna 1992, Austria, Vienna, November 10-12, 1992. Proceedings : strategies for reducing the environmental impact of tourism, Edited by W. Pillmann/ S. Predl"

International Society for Environmental Protection, Vienna, November 1992, pp. 22-29.

**THUROT J.-M. / CAMUSET F. / GAY-PARA G. / et divers.**

Les effets du tourisme sur les valeurs socio-culturelles.

Centre des Hautes Etudes Touristiques, Collection "Les Cahiers du Tourisme", Série C, N° 34, Aix-en-Provence, avril 1976, 53 p.

**TRAVIS A.S.**

Aspects sociaux et culturels du tourisme.

In "Industrie et Environnement, Volume 7, N° 1, Janvier-Mars 1984".

Programme des Nations Unies pour l'Environnement, Département Industrie et Environnement, Paris, Janvier 1984, pp. 22-24.

**U.S. OFFICE OF TECHNOLOGY ASSESSMENT.**

Science and technology issues in coastal ecotourism.

Butterworth-Heinemann Ltd., Oxford, Tourism Management, Research, Policies, Practice, Volume 14, Number 4, August 1993, pp. 307-316.

**VAN HARSSEL J.**

Tourism, an exploration : third edition.

Prentice Hall International Inc., Englewood Cliffs, January 1994, 335 p.

**ZALATAN A.**

Pitfalls in recreation pricing.

In "Recreation Research Review, Volume 11, Number 1." University of Waterloo, Department of Recreation, Waterloo, March 1984, pp. 38-43.

**WANHILL S.**

Role of government incentives.

In "Global tourism, the next decade, Edited by William Theobald".

Butterworth-Heinemann Ltd., Oxford, January 1994, pp. 291-308.

**ALLEMAGNE****SOYEZ D.**

Kulturtourismus in Industrielandschaften : Synopse und Widerstandsanalyse.

In "Kulturtourismus in Europa : Wachstum ohne Grenzen?", C. Becker - A. Steinecke (Hrsg.), ETI-Studien - Band 2".

Europäisches Tourismus Institut GmbH an der Universität Trier, Trier, 1993, pp. 40-63.

**AUSTRALIE****CLARKE H. R./ NG Y. K.**

The benefits and costs of tourism : an economic perspective. Discussion Paper N° 15-91.

La Trobe University, School of Economics and Commerce, Department of Economics, Bundoora, june 1992, 30 p.

**DWYER L./FORSYTH P.**

Assessing the benefits and costs of inbound tourism.

Pergamon Press Inc., Tarrytown, Annals of Tourism Research, A Social Sciences Journal, Volume 20, Number 4, October 1993, pp. 613-632.

**AUTRICHE****HAMMER H.**

Umweltfreundliches Tourismusmanagement.

In "Umweltschutz im Tourismus, von Umdenken-zum Umsetzen, Envirotour, Vienna 1993, Tagungsband, W. Pillmann-A. Wolzt (Hrsg.)".

Internationale Gesellschaft für Umweltschutz, Wien, Dezember 1993, pp. 241-248.

**SCHIERER C. H:**

Touristische Umweltdaten bank : inhaltliche und technische Ausprägungen eines Umweltin formations mediums für die Beherbergungsbranche.

In "Umweltschutz im Tourismus, von Umdenken-zum Umsetzen, Envirotour, Vienna 1993, Tagungsband, W. Pillmann-A. Wolzt (Hrsg.)".

Internationale Gesellschaft für Umweltschutz, Wien, Dezember 1993, pp. 310-328.

**CANADA****DAWSON D.J./ MELCHERS R.F.**

Evaluation research and recreation programming.

In "Recreation Research Review, Volume 12, Number 1, Special Issue."

University of Waterloo, Department of Recreation, Waterloo, 1985, pp. 51-57.

**PARKER B.**

Developing aboriginal tourism : opportunities and threats.  
In "Tourism Management, Research, Policies, Practice,  
Volume 14, Number 5".

Butterworth-Heinemann Ltd., Oxford, October 1993, pp.  
400-404.

**VOLD T.**

Wilderness planning in British Columbia, Canada.

In "The economic value of wilderness. Proceedings of the  
Conference, Jackson, Wyoming, May 8-11, 1991,  
General Technical Report SE-78".

U.S. Department of Agriculture, Forest Service,  
Southeastern Forest Experiment Station, Asheville,  
December 1992, pp. 251-261.

**CARAIBES****CONWAY D.**

The new tourism in the Caribbean : reapprising market  
segmentation.

In "Tourism marketing and management in the Caribbean.  
Edited by D.J. Gayle and J.N. Goodrich."

Routledge, London, 1993, pp. 167-177.

**EUROPE****CROSBY A./ BARRIES J.O./ FERNANDEZ M. et  
divers.**

El desarrollo turistico sostenible en el medio rural  
1993.

Centro Europeo de Formacion Ambiental y Turistica,  
Madrid, 1993, 268 p.

**DOGANIS R.**

Régime bilatéral des transports aériens : situation actuelle et perspectives.

In "Le transport aérien international : les enjeux de demain."

Organisation de Coopération et de Développement Economiques, Paris, 1993, pp. 53-86.

**SOYEZ D.**

Kulturtourismus in Industrielandschaften : Synopse und Widerstandsanalyse.

In "Kulturtourismus in Europa : Wachstum ohne Grenzen?, C. Becker - A. Steinecke (Hrsg.), ETI-Studien - Band 2".

Europäisches Tourismus Institut GmbH an der Universität Trier, Trier, 1993, pp. 40-63.

**VAN DER STRAATEN J.**

Appropriate tourism in mountain areas.

In "Tourism and the environment : regional, economic and policy issues, Edited by H. Briasoulis and J. Van der Straaten, Dordrecht."

Tilburg University, Department of Leisure Studies, Le Tilburg, 1992, pp. 85-96

<b>EXTREME ORIENT</b>
-----------------------

**OELRICHS I.**

Endemic tourism : a profitable industry in a sustainable environment.

In "Ecotourism business in the Pacific : promoting a sustainable experience. Proceedings of Ecotourism Conference, Auckland, October 12-14 1992."

University of Auckland, Environmental Science, Auckland, October 1992, pp. 14-23.

**FIDJI**

**KING B./ PIZAM A./ MILMAN A.**

Social impacts of tourism : host perceptions.

Pergamon Press Inc., Tarrytown, Annals of Tourism Research, A Social Sciences Journal, Volume 20, Number 4, October 1993, pp. 650-665.

**GRANDE BRETAGNE**

**COOKE A.**

Deriving leisure time values for visitors to urban sports centers.

E. & F. N. Spon, London, Leisure Studies, The Journal of the Leisure Studies Association, Volume 12, Number 3, July 1993, pp. 221-231.

**HAYWOOD L./ KEW F./ & DIVERS**

Understanding leisure.

Stanley Thornes (Publishers) Ltd., Cheltenham, 1993, 331 p.

**PLUMMER B./ SHEWAN D.**

City gardens : an open spaces survey in the city of London.

Belhaven Press, London, 1992, 194 p.

**PRENTICE R./ HUDSON J.**

Assessing the linguistic dimension in the perception of tourism impacts by residents of a tourist destination : a case study of Porthmadog, Gwynedd.

In "Tourism Management, Research, Policies, Practice, Volume 14, Number 4".

Butterworth-Heinemann Ltd., Oxford, August 1993, pp. 298-306.

**SPASH C.L./ SIMPSON I.A.**

Protecting sites of special scientific interest : intrinsic and utilitarian values. Discussion Paper in Economics, 92.13.

University of Stirling, Department of Economics, Stirling, June 1992, 28 p.

**INDE**

**SINGH T.V.**

Tourism in the Himalaya : how much is not too much.

In "Eco-development : Himalaya's mountains and men".

Centre for Tourism Research and Development, Lucknow, 1985, pp. 427-452.



**ISRAEL****TAPIERO C.S./ DAYAN I.**

Assessing the probable demand for recreational facilities : a stocastic process approach.

In "Management science applications to leisure time operations, Studies in Management Science and Systems, Volume IV".

North-Holland Publishing Company, New York, May 1975, pp. 13-24.

**ITALIE****ROMANO D./ CARBONE F.**

La valutazione economica dei benefici ambientali : un confronto fra approcci non di mercato. (The economic evaluation of environmental benefits : a comparism of non-market methods).

In "Rivista di Economia Agraria, 48 (1), 1993, pp. 19-62.

**VAN DER BORG J./ COSTA P.**

The management of tourism in cities of art.

In "ENVIROTOUR Vienna 1992, Austria, Vienna, November 10-12, 1992. Proceedings : strategies for reducing the environmental impact of tourism, Edited by W. Pillmann/ S. Predl."

International Society for Environmental Protection, Vienna, November 1992, pp. 479-493.

**KENYA**

LINDBERG K./ HUBERT B.M. Jr.

Economic issues in ecotourism management.

In "Ecotourism : a guide for planners and managers, Edited by K. Lindberg and D.E. Hawkins."

The Ecotourism Society, North Bennington, 1993, pp. 82-115.

**MICRONESIE**

OELRICHS I.

Endemic tourism : a profitable industry in a sustainable environment.

In "Ecotourism business in the Pacific : promoting a sustainable experience. Proceedings of Ecotourism Conference, Auckland, October 12-14 1992."

University of Auckland, Environmental Science, Auckland, October 1992, pp. 14-23.

**NEPAL**

LINDBERG K./ HUBERT B.M. Jr.

Economic issues in ecotourism management.

In "Ecotourism : a guide for planners and managers, Edited by K. Lindberg and D.E. Hawkins."

The Ecotourism Society, North Bennington, 1993, pp. 82-115.

**NOUVELLE ZELANDE****CULLEN R.**

Rationing recreation use of public land.

In "Journal of Environmental Management (1985) 21".

University of Otago, Department of Economics, Dunedin, 1985, pp. 213-224.

**PACIFIQUE****OELRICHS I.**

Endemic tourism : a profitable industry in a sustainable environment.

In "Ecotourism business in the Pacific : promoting a sustainable experience. Proceedings of Ecotourism Conference, Auckland, October 12-14 1992."

University of Auckland, Environmental Science, Auckland, October 1992, pp. 14-23.

**RWANDA****LINDBERG K./ HUBERT B.M. Jr.**

Economic issues in ecotourism management.

In "Ecotourism : a guide for planners and managers, Edited by K. Lindberg and D.E. Hawkins."

The Ecotourism Society, North Bennington, 1993, pp. 82-115.

**STE. LUCIE**

**LINDBERG K./ HUBERT B.M. Jr.**

Economic issues in ecotourism management.

In "Ecotourism : a guide for planners and managers, Edited by K. Lindberg and D.E. Hawkins."

The Ecotourism Society, North Bennington, 1993, pp. 82-115.

**SUEDE**

**HULTKRANZ L./ MORTAZAVI R.**

Recreation, tourism and property rights to land: the economics of public access rights in Sweden.

In "Forestry and the environment, economic perspectives, W.L. Adamowicz, W. White, W.E. Philips, Editors".

University of Umea, Department of Economics, Umea, 1993, pp. 117-132.

**SUISSE**

**MESSERLI P.**

Herausforderung und Bedrohungen des schweizerischen Berggebietes durch Europa an der Wende zum 21-Jahrhundert.

In "Die Alpen im Europa der neunziger Jahre : ein ökologisch gefährdeter Raum im Zentrum Europa zwischen Eigenständigkeit und Abhängigkeit. W. Bätzing, P. Messerli (Hrsg.), Geographica Bernensia P 22."

Geographisches Institut der Universität Bern, Bern, 1991, pp. 142-176.

**MULLER H.**

Tourism in the mountain communities : an inter-related system, a method for a global cost benefit analysis.

In Tourism environment, nature, culture, economy, Editors T.V. Singh, V.L. Smith, M. Fisch, L.K. Richter". Inter-India Publications, New-Delhi, 1992, pp. 100-114.

**TAURER W.**

Ganzheitliche Entwicklung von Tourismuskonzepten.

In "ENVIROTOUR Vienna 1992, Austria, Vienna, November 10-12, 1992. Proceedings : strategies for reducing the environmental impact of tourism, Edited by W. Pillmann/ S. Predl."

International Society for Environmental Protection, Vienna, November 1992, pp. 599-610.

<b>TURQUIE</b>
----------------

**ATAC-RÖSCH I.**

An anlysis of the regional economic impacts of tourism : Lake Van.

In "International Symposium on Architecture of tourism in the Mediterranean : policies, planning, design, Istanbul, 13-16 october 1991, Symposium, vol. 2, Proceedings I, Edited by Z. Yenen."

Yildiz University, Faculty of Architecture, Yildiz-Istanbul, October 1991, pp. 79-98.

U. S. A.
----------

**BENSTON B.N./ XU Z.**

Impact of research and technical change in wildland recreation : evaluation issues and approaches.

Taylor & Francis, Bristol, Leisure Sciences, An International Journal, Volume 15, Number 4, December 1993, pp. 251-272.

**BISHOP R. C. / WELSH M. P.**

Existence values in benefit cost analysis and damage assessment. Sea Grant College Program Reprint, WISCU-R-92-027. Land Economics 68-4.

University of Wisconsin-Madison, Sea Grant College Program, Madison, November 1992, pp. 405-417.

**BOYD OHLIN J./ WEST J.J.**

An analysis of the effect of fringe benefit offerings on the turnover of hourly housekeeping workers in the hotel industry.

In "International Journal of Hospitality Management, vol. 12, n° 4".

Elsevier Science Ltd., Oxford, November 1993, pp. 323-336.

**BROWN T.C./ BROWN D./ BINKLEY D.**

Laws and programs for controlling nonpoint source pollution in forest areas.

In "Water Resources Bulletin, vol. 29, n°1".

U.S.D.A., Forest Service, Rocky Mountain Forest and Range Experiment Station, Fort Collins, February 1993, pp. 1-13.

**CHOI S.F./ SCHREINER D.F./ LESLIE D.**

Economic analysis of the Mountain Fork River trout fishery in Southern Oklahoma.

In "Oklahoma Current Farm Economics, Vol. 66, N° 3."

Oklahoma State University, Department of Agricultural Economics and Extension Economics, D.A.S.N.R., Stillwater, September 1993, pp. 29-41.

**CLONTS H.A.**

Estimating recreational demand : a model for national forests and wilderness areas.

In "The economic value of wilderness. Proceedings of the Conference, Jackson, Wyoming, May 8-11, 1991, General Technical Report SE-78".

U.S. Department of Agriculture, Forest Service, Southeastern Forest Experiment Station, Asheville, December 1992, pp. 27-38.

**CREEL M./ LOOMIS J.**

Recreation value of water to wetlands in the San Joaquin Valley : linked multinomial logit and count data trip frequency models.

Water Resources Research, 28 (10), 1992, pp. 2597-2606.

**DUFFIELD J.W.**

Total valuation of wildlife and fishery resources : applications in the Northern Rockies.

In "The economic value of wilderness. Proceedings of the Conference, Jackson, Wyoming, May 8-11, 1991, General Technical Report SE-78".

U.S. Department of Agriculture, Forest Service, Southeastern Forest Experiment Station, Asheville, December 1992, pp. 97-113.

**ERB B.D.**

Economic cost health benefit of wilderness : prospects for assessment.

In "The economic value of wilderness. Proceedings of the Conference, Jackson, Wyoming, May 8-11, 1991, General Technical Report SE-78".

U.S. Department of Agriculture, Forest Service, Southeastern Forest Experiment Station, Asheville, December 1992, pp. 281-293.

**GARDINER E.A.**

Analysis of camping behavior.

In "Management science applications to leisure time operations, Studies in Management Science and Systems, Volume IV".

North-Holland Publishing Company, New York, May 1975, pp. 56-80.

**GILBERT A./ GLASS R./ MORE T.**

Valuation of eastern wilderness : extramarket measures of public support.

In "The economic value of wilderness. Proceedings of the Conference, Jackson, Wyoming, May 8-11, 1991, General Technical Report SE-78".

U.S. Department of Agriculture, Forest Service, Southeastern Forest Experiment Station, Asheville, December 1992, pp. 57-70.



**GLASS R.J./ MUTH R.M.**

Commodity benefits from wilderness : salmon in Southeast Alaska.

In "The economic value of wilderness. Proceedings of the Conference, Jackson, Wyoming, May 8-11, 1991, General Technical Report SE-78".

U.S. Department of Agriculture, Forest Service, Southeastern Forest Experiment Station, Asheville, December 1992, pp. 141-153.

**HAFFELE M./ KRAMER R.A./ HOLMES T.**

Estimating the total value of forest quality in high elevation spruce fir forests.

In "The economic value of wilderness. Proceedings of the Conference, Jackson, Wyoming, May 8-11, 1991, General Technical Report SE-78".

U.S. Department of Agriculture, Forest Service, Southeastern Forest Experiment Station, Asheville, December 1992, pp. 91-96.

**HARRIS J.S./ THERIAULT K.A.**

Key management indicators : using insurance claims and employee survey data.

In "Economic impact of worksite health promotion, J.P. Opatz Editor".

Human Kinetics Publishers Inc., Champaign, 1994, pp. 121-142.

**HAWKS L.J./ CUBBAGE F.W./ et divers**

Forest water quality protection, a comparism of regulatory and voluntary programs.

Reprinted from the "Journal of Forestry, Volume 91, n° 5"

U.S. Department of Agriculture, Forest Service, Southeastern Forest Experiment Station, Asheville, May 1993, pp. 48-54.

**HOOVER S./ JENSEN M. et divers**

Evaluation : guidelines for the accountable health promotion professional.

In "Economic impact of worksite health promotion, J.P. Opatz Editor".

Human Kinetics Publishers Inc., Champaign, 1994, pp. 99-120.

**HUERNER A.**

Using market and nonmarket values of wilderness lands in alternative revenue sharing strategies.

In "The economic value of wilderness. Proceedings of the Conference, Jackson, Wyoming, May 8-11, 1991, General Technical Report SE-78".

U.S. Department of Agriculture, Forest Service, Southeastern Forest Experiment Station, Asheville, December 1992, pp. 217-227.

**IRLAND L.C.**

Economic value in the wilderness decisions making : some reflections on applications.

In "The economic value of wilderness. Proceedings of the Conference, Jackson, Wyoming, May 8-11, 1991, General Technical Report SE-78".

U.S. Department of Agriculture, Forest Service, Southeastern Forest Experiment Station, Asheville, December 1992, pp. 231-233.

**JOHNSON D.G./ SULLIVAN J.**

Economic impacts of Civil War battlefield preservation : an ex-ante evaluation.

University of Colorado, College of Business and Administration, Business Research Division, Boulder, Journal of Travel Research, Volume XXXII, Number 1, Summer 1993, July 1993, pp. 21-29.

**LOOMIS J.B.**

Importance of joint benefits of wilderness in calculating wilderness recreation benefits.

In "The economic value of wilderness. Proceedings of the Conference, Jackson, Wyoming, May 8-11, 1991, General Technical Report SE-78".

U.S. Department of Agriculture, Forest Service, Southeastern Forest Experiment Station, Asheville, December 1992, pp. 17-26.

**LOVATO C.Y./ GREEN L.W./ STAINBROOK G.L.**

The benefits anticipated by industry in supporting health promotion programs in the worksite.

In "Economic impact of worksite health promotion, J.P. Opatz Editor".

Human Kinetics Publishers Inc., Champaign, 1994, pp. 3-31.

**PEARCE P.H./HOLMES T.P.**

Accounting for non market benefits in Southern forest management.

Reprinted from the Journal of Forestry, Volume 91, N° 5

U.S. Department of Agriculture, Forest Service, Southeastern Forest Experiment Station, Asheville, May 1993, pp. 84-89.

**RASKER R.**

Dynamic economy versus static policy in the Greater Yellowstone ecosystem.

In "The economic value of wilderness. Proceedings of the Conference, Jackson, Wyoming, May 8-11, 1991, General Technical Report SE-78".

U.S. Department of Agriculture, Forest Service, Southeastern Forest Experiment Station, Asheville, December 1992, pp. 201-216.

**ROGERS T.**

A health promotion program for educators : Hurst-Eulers-Bedford Independent School District.

In "Economic impact of worksite health promotion, J.P. Opatz Editor".

Human Kinetics Publishers Inc., Champaign, 1994, pp. 193-207.

**SMITH V.K./ KAORU Y.**

Signals or noise ? Explaining the variation in recreation benefit estimates.

In "American Journal of Agricultural Economics."

North Carolina State University, Department of Economics, Raleigh, 1990, pp. 419-433.

**VAR T. /LEE T.H.**

Pros and cons in tourism in perception : an exploratory approach of clustering the different views.

In "International Symposium on Architecture of tourism in the Mediterranean : policies, planning, design, Istanbul, 13-16 october 1991, Symposium, vol. 2, Proceedings I, Edited by Z. Yenen."

Yildiz University, Faculty of Architecture, Yildiz-Istanbul, October 1991, pp. 143-163.

**WICKS B.E./ PETERSON L.**

When does a county park become a municipal park? An issue of equity and interjurisdictional responsibilities.

In "Journal of Park and Recreation Administration, vol. II, n° 3, Fall 1993".

Sagamore Publishing Inc., Champaign, December 1993, pp. 1-13.

**WHITMER R.W./ HILYER J.C./ BROWN K.C.**

Medical benefits cost containment : the municipal government of Birmingham, Alabama.

In "Economic impact of worksite health promotion, J.P. Opatz Editor".

Human Kinetics Publishers Inc., Champaign, 1994, pp. 177-191.

**WOODSIDE A.G./ REID D.R.**

CPM versus CPI versus ROI in evaluating competing magazines for a tourist promotion program.

In "Management science applications to leisure-time operations, Studies in Management Science and Systems, Volume IV".

North-Holland Publishing Company, New York, May 1975, pp. 97-107.

<b>YOUGOSLAVIE</b>
--------------------

**ANDRIC N.**

Some experiences about area protection quality and tourism.

In "ENVIROTOUR Vienna 1992, Austria, Vienna, November 10-12, 1992. Proceedings : strategies for reducing the environmental impact of tourism, Edited by W. Pillmann/ S. Predl."

International Society for Environmental Protection, Vienna, November 1992, pp. 273-287.

**ZAMBIE**

**LINDBERG K./ HUBERT B.M. Jr.**

Economic issues in ecotourism management.

In "Ecotourism : a guide for planners and managers, Edited by K. Lindberg and D.E. Hawkins."

The Ecotourism Society, North Bennington, 1993, pp. 82-115.

**ZIMBABWE**

**HEATH R.**

Tourism in Zimbabwe : some important experiences during the last decade.

In "Tourism in Botswana. Proceedings of a Symposium held in Gaborone, Botswana, 15-19 october, 1990. Edited by Linda Pfothenhauer."

The Botswana Society, Gaborone, january 1991, pp. 98-118.

**LINDBERG K./ HUBERT B.M. Jr.**

Economic issues in ecotourism management.

In "Ecotourism : a guide for planners and managers, Edited by K. Lindberg and D.E. Hawkins."

The Ecotourism Society, North Bennington, 1993, pp. 82-115.

**MULTIPLICATEUR**

## GENERALITES

**ARCHER B./ SADLER P.**

The economic impact of tourism in developing countries.  
University College of North Wales, Institute of Economic  
Research, Tourist and Recreational Research Division,  
Bangor, Juillet 1974, 23 p.

**BARETJE R.**

Analyse coûts-bénéfices, multiplicateur, Essai  
bibliographique. Tome 9.

Centre des Hautes Etudes Touristiques, Collection  
"Essais", Volume N° 492, Aix-en-Provence, Septembre  
1993, 58 p.

**BARETJE R.**

La demande touristique. Thèse de doctorat.

Université d'Aix-Marseille, Faculté des Sciences  
Economiques, Centre des Hautes Etudes Touristiques, Aix-  
en-Provence, Avril 1968, 813 p.

**BARETJE R./ MADJIDI A./ TAMZALI H.**

Tourisme, multiplicateur, analyse coûts-bénéfices :  
Bibliographie internationale. Tome 1.

Centre des Hautes Etudes Touristiques, Collection  
"Essais", Volume N° 20, Aix-en-Provence, Mai 1977,  
84 p.

**COMMISSION DES INVISIBLES ET DU  
FINANCEMENT LIE AU COMMERCE.**

Invisibles : tourisme, les éléments de la politique du  
tourisme dans les pays en voie de développement.

Conférence des Nations Unies sur le Commerce et le  
Développement, Conseil du Commerce et du  
Développement, Commission des Invisibles et du  
Financement lié au Commerce, Genève, Octobre 1971,  
163 p.



**DE BRUIJN M. / NIJKAMP P. / ET DIVERS**

Tourism and development of island economics.

In "International Symposium on Architecture of tourism in the Mediterranean : policies, planning, design, Istanbul, 13-16 october 1991, Symposium, vol. 2, Proceedings I, Edited by Z. Yenen."

Yildiz University, Faculty of Architecture, Yildiz-Istanbul, October 1991, pp. 283-311.

**FRECHTLING D.C.**

Assessing the impacts of travel and tourism : measuring economic benefits.

In "Travel, tourism and hospitality research. A handbook for managers and researchers. Second Edition. Edited by J.R. Brent Ritchie & C.R. Goeldner".

John Wiley & Sons Inc., New York, 1994, pp. 367-391.

**GETZ D.**

Event tourism : evaluating the impacts.

In "Travel, tourism and hospitality research. A handbook for managers and researchers. Second Edition. Edited by J.R. Brent Ritchie & C.R. Goeldner".

John Wiley & Sons Inc., New York, 1994, pp. 437-450.

**INSKEEP E.**

Tourism planning : an integrated and sustainable development approach.

Van Nostrand Reinhold, New York, 1991, 528 p.

**BERMUDES****ARCHER B. / FLETCHER J.**

Tourism multipliers revisited : models, misunderstandings and multiplier values.

In "Téoros International, Revue de Recherche pour la Formation en Tourisme, Volume 1, N° 1."

Université du Québec à Montréal, Centre International de Formation et de Recherche en Tourisme, Montréal, Octobre 1993, p.

**CANADA****BOGGS P./ WALL G.**

The economic impact of Canada's Wonderland on Toronto.  
University of Waterloo, Department of Recreation,  
Waterloo, Recreation Research Review, Volume 11,  
Number 3-4, April 1985, pp. 35-43.

**BOUCHARD G./ CLUZEAU P./ HUBERT P. et divers**  
Le tourisme au Québec en 1991 : une réalité économique importante.

Ministère du Tourisme, Direction de la Planification et de la Recherche, Juillet 1993, 78 p.

<b>ESPAGNE</b>
----------------

**VEGARA J.M./ SALVADUR N.**

Les répercussions économiques des Jeux Olympiques de Barcelone 92.

Ajuntament de Barcelona, Regidoria de Programacio i Pressupostos, Gabinet Tecnic de Programacio, Barcelona, Mayo 1992, 23 p.

**VEGARA J.M./ SALVADUR N.**

The economic impact of the Barcelona's 92 Olympic Games.

Ajuntament de Barcelona, Regidoria de Programacio i Pressupostos, Gabinet Tecnic de Programacio, Barcelona, Mayo 1992, 23 p.

<b>FINLANDE</b>
-----------------

**ERIKSSON G.A.**

The nordic model for the impact of tourism on economy and employment with an example from the city of Abo, Finland.

In "Spatial implications of tourism. Edited by C.A.M. Fleischer-Van Rooijen."

Geo Pers, Groningen, 1992, p. 297-302.

**PAAJANEN M.**

The economic impact analysis of tourism : a comparative study of the Nordic model and the tourist economic model. Workings Papers W-35.

Helsinki School of Economics and Business Administration, Helsinki, January 1993, 88 p.



**FRANCE****TUPPEN J. / JAMES T.J.**

Un modèle de calcul de l'impact du tourisme dans l'économie locale : le cas de Saint-Gervais-les-Bains.

In "Nouvelles pratiques sportives et collectivités locales".  
Les Dossiers de la Revue de Géographie Alpine, N° 10,  
Université Joseph Fourier, UFR Activités Physiques et Sportives, Institut de Géographie Alpine, Grenoble, Mai 1993, p. 55-59.

**GRANDE BRETAGNE****JOHNSON P./ THOMAS B.**

Tourism, museums and the local economy : the economic impact of the North of England Open Air Museum at Beamish.

Edward Elgar Publishing Limited, Cheltenham, 1992, 146 p.

**VANE R. DE**

Second home ownership : a case study.

University of Wales Press, Cardiff, 1975, 108 p.

**WORRALL H.**

Tourism multipliers in Scotland : an econometric estimation.

University of Dundee, Department of Economics and Management, Dundee Discussion Papers in Economics, N° 33, January 1992, 23 p.

**WORRALL H.**

A comparism of tourism multipliers in Scotland and Tayside.

University of Dundee, Department of Economics and Management, Dundee Discussion Papers in Economics, N° 33, 1992, 28 p.

## GRECE

**VELISSARIOU E.**

Die wirtschaftlichen Effekte des Tourismus dargestellt am Beispiel Kretas : eine empirische Untersuchung der unmittelbaren und mittelbaren wirtschaftlichen Wirkungen. Europäische Hochschulschriften, Reihe V, Bd. 1227.

Verlag Peter Lang GmbH, Frankfurt am Main, 1991, 366 p.

## INDE

**SINGH T.V.**

Tourism in the Himalaya : how much is not too much.

In "Eco-development : Himalaya's mountains and men".

Centre for Tourism Research and Development, Lucknow, 1985, pp. 427-452.

**ITALIE****COSTA P. / MANENTE M.**

Il turismo nell'economia italiana.

In "Quinto rapporto nell'economia italiana, 1993."

Il Sole 24 Ore Società Editoriale Media Economici, Milano,  
Luglio 1993, pp. 149-181.**SUEDE****PAAJANEN M.**The economic impact analysis of tourism : a comparative  
study of the Nordic model and the tourist economic model.  
Workings Papers W-35.Helsinki School of Economics and Business  
Administration, Helsinki, January 1993, 88 p.**SUISSE****CUNHA A./ GIGON N.**

Tourisme et économie dans la région lausannoise.

Office d'Etudes Socio-Economiques et Statistiques,  
Lausanne, Mars 1992, 125 p.

<b>U. S. A.</b>
-----------------

**AUKERMAN R./THOMSON M.**

Estimating the economic value of park facilities and services.

In "Leisure and tourism : social and environmental change. Papers from the World Leisure and Recreation Association Congress, Sydney, Australia, 16-19 July 1991. Edited by A.J. Veal, P. Jonson, G. Cushman".

University of Technology Sydney, Centre for Leisure and Tourism Studies, Lindfield, 1993, pp. 46-50.

**CENTRE FOR SURVEY AND MARKETING RESEARCH.**

The economic impact, performance and profile of the New Jersey travel and tourism industry 1991-92.

Department of Commerce and Economic Development, Division of Travel and Tourism, Trenton, May 1993, 146 p.

**JOHNSON D.G./ SULLIVANE J.**

Economic impacts of Civil War battlefield preservation : an ex-ante evaluation.

University of Colorado, College of Business and Administration, Business Research Division, Boulder, Journal of Travel Research, Volume XXXII, Number 1, Summer 1993, July 1993, pp. 21-29.

**MILON J.W./ THUNBERG E.M. ET DIVERS.**

A regional analysis of current and future Florida resident participation in marine recreational fishing. Sea Grant report n° 112.

University of Florida, Florida Sea Grant College Program, Gainesville, May 1993, 130 p.



**SCHAFFER W.A./ DAVIDSON L.S.**

The economic impact of professional football on Atlanta.  
In "Management science applications to leisure-time  
operations, Studies in Management Science and Systems,  
Volume IV".

North-Holland Publishing Company, New York, Mai 1975,  
pp. 276-296.

**TAYLOR. D.T./ FLETCHER R.R./ CLABAUGH T.**

A comparison of characteristics, regional expenditures  
and economic impact of visitors to historical sites with  
other recreational visitors.

In "Journal of Travel Research, Volume XXXII, Number 1,  
Summer 1993".

University of Colorado, College of Business  
Administration, Business Research Division, Boulder,  
July 1993, pp. 30-35.

**U.S. TRAVEL DATA CENTER.**

The economic impact of travel on Texas counties 1990-  
1991.

Texas Department of Commerce, Tourism Division,  
Austin, October 1992, 110 p.

**U.S. TRAVEL DATA CENTER.**

The economic impact of travel on Louisiana parishes  
1991.

Department of Culture, Recreation and Tourism,  
Louisiana Office of Tourism, Research Section, Baton  
Rouge, October 1992, 49 p.

**U.S. TRAVEL DATA CENTER.**

The economic impact of travel on Louisiana parishes.

Department of Culture, Recreation and Tourism,  
Louisiana Office of Tourism, Research Section, Baton  
Rouge, September 1993, 71 p.

YUAN M./ MOISEY N./ MC COOL S.

1990 non-resident travel in Montana : an economic report, revised estimates, Research Report 15.

Travel Montana, Department of Commerce, Helena, May 1991, 10 p.

<b>TABLE DES MATIERES</b>
---------------------------

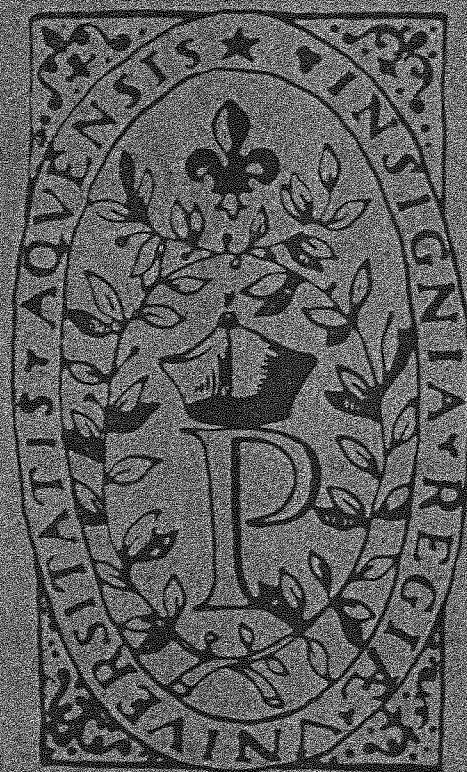
Page

**ANALYSE COUT-BENEFICES**

GENERALITES .....	2
ALLEMAGNE .....	8
AUSTRALIE .....	8
AUTRICHE .....	9
CANADA.....	9
CARAIBES .....	10
EUROPE .....	10
EXTREME ORIENT .....	11
FIDJI .....	12
GRANDE BRETAGNE .....	12
INDE .....	13
ISRAEL.....	14
ITALIE.....	14
KENYA.....	15
MICRONESIE .....	15
NEPAL.....	15
NOUVELLE ZELANDE .....	16
PACIFIQUE .....	16
RWANDA .....	16
STE. LUCIE.....	17
SUEDE.....	17
SUISSE.....	17
TURQUIE.....	18
U. S. A.....	19
YOUGOSLAVIE.....	26
ZAMBIE.....	27
ZIMBABWE.....	27

**MULTIPLICATEUR**

GENERALITES .....	29
BERMUDES .....	31
CANADA.....	31
ESPAGNE.....	32
FINLANDE.....	32
FRANCE.....	33
GRANDE BRETAGNE .....	33
GRECE .....	34
INDE .....	34
ITALIE.....	35
SUEDE.....	35
SUISSE.....	35
U. S. A.....	36



Université de Droit, d'Économie et des Sciences d'Aix-Marseille

C.H.E.T.

Fondation Vasarely

1, Avenue Marcel Pagnol

13090 AIX-EN-PROVENCE

Tel 42 20 09 73

Fax 42 20 50 98

