Learning from the Past,
Looking at the Present,
Moving into the Future ....

1 - Context
2 - Concepts
3 - Contents
4 - Conclusions

EU-Med Event 3
Brussels 30-31 March 2010

Conference on e-Infrastructures across the Mediterranean

Prof. Cosimo Notarstefano
EU-Med Event 3 - Brussels 30-31 March 2010

Conference on e-Infrastructures across the Mediterranean


Priority Areas of the Union for Mediterranean:

Members of General Assembly
141 institutions from 37 countries

Vision and Mission
Building bridges in the multicultural Euro–Mediterranean area and within the framework of international postgraduate higher-education and research institutions.
- to elevate the quality of graduate education by providing enriched educational opportunities
- to build international, strong, university-wide culture of excellence in education and research
- to ensure a university environment that is inclusive as well as diverse and that fosters a spirit of community among faculty, staff, and students
- to engage the University in outreach and collaborative partnerships with the greater community
- to ensure an administrative, operational, and physical infrastructure that fully supports a first-class university by establishing a top-performing University Relations Operation
EMUNI ACTIVITIES
PROJECTS

Aims:
to strengthen and extend the EMUNI network,
to obtain additional sources of financing;
to promote activities connected with the six priority issues of the UfM

Policy:
applying on international and Slovenian calls, where the objectives, eligibility, finance, other criteria suit to EMUNI mission and activities;
acting as a project applicant or project partner.

EDUCATION ACTIVITIES 2009/10
- Doctoral Study Programme
- Master Study Programmes
- Professional School
- Summer Semester
- Doctoral Research Seminars

RESEARCH ACTIVITIES 2009/10
Projects
Conferences
Publications

MAJOR PROJECTS
Tuning project Priority Areas think tanks,Bologna Process, Lisbon Agenda,ENPI Qualifications framework Recognition of degrees & professional qualifications Development Studies in line with set regional objectives
University-Industry foresight exercise - Emuni lighthouses in different countries
E-Learning technologies to support Emuni
Young people, students lifelong learning Euro-Med academic initiatives - Specific student training in Euro-Mediterranean project management.
There is an increased need for research and research-based education through the establishment of close links between universities, industry & public authorities to improve mutual understanding of problems and goals, and to ensure the coherent dissemination of such knowledge. This type of strategic learning is crucial for understanding how to make the learning-area approach operational; hence the strong emphasis on establishing, reinforcing informal learning structures, continued dialogue between stakeholders.

Strategic learning should be developed to improve innovation, competitiveness and sustainability.

Regional networks for Life-Long Learning is an initiative adopted by the EU Commission, its purpose is to:
- help further develop good practice on issues relating to the ‘learning region’,
- encourage a fruitful transnational sharing, exchange of this experience,
- promote the development of EU networks between learning regions as a means of placing EU cooperation in the lifelong learning field on a more durable & sustainable footing.

**The “Learning-area approach”**

The LA approach creates the focus not on formal education but on the capability of the network to develop cooperation with universities, local/regional authorities, social partners and other relevant stakeholders, giving the opportunity to gain sustainable/competitive advantages alongside other businesses. It’s a problem-solving approach that has to deal with the overall situation of the EU economy to the specific challenges as T&CHLA (Tourism Cultural Heritage), RLA (Rural), ILA (Intercultural).
The Learning Areas Road Map

Economic Environmental and Social Drivers of 21st Century Global Change

Working Group B
"Improving training in order to upgrade skills in the tourism industry"

Working together for the Future of European Tourism'
Starting with bringing together the Tourism Stakeholders...

A Policy Makers – the Administration
1. EC, National, Regional & Local Administrations
2. National, Regional and Local Tourism Information Offices
3. Tourism agencies

B Social Partners
1. Federations representing Tourist Industry Sectors
2. Trade Unions
3. Media
4. NonGovt.Organisations

C Business and Industry – Tourism suppliers
1. Accommodation Industry
2. Catering Sector (restaurant, cafebar)
3. Transportation Sector
4. Construction Sector
5. Attractions and Activities
6. Tourist Guide Services

D Commercial Intermediaries in Tourism Industry
1. Tour Operators
2. Travel Agents/ Retailers

E Academic and Scientific bodies
1. Education & Training Establishments
2. Research and Consultancy Bodies

F. Public, Private, Public-Private Partnerships
1. Women
2. Youth
3. Indigenous People
4. Farmers
5. Residents
6. Visitors
7. Multi-stakeholder Networks
From cooperation and partnership in the EuroMediterranean area to realize a Learning Co-opetion with EMUNI using MULTINLINGUALISM & ICT

Mediterranean University

Translating & Interpreting

Languages

to

Improve Global Advanced

Networking Understanding

Strategies in

Intercultural Medconnect