EMUNI University
www.emuni.si
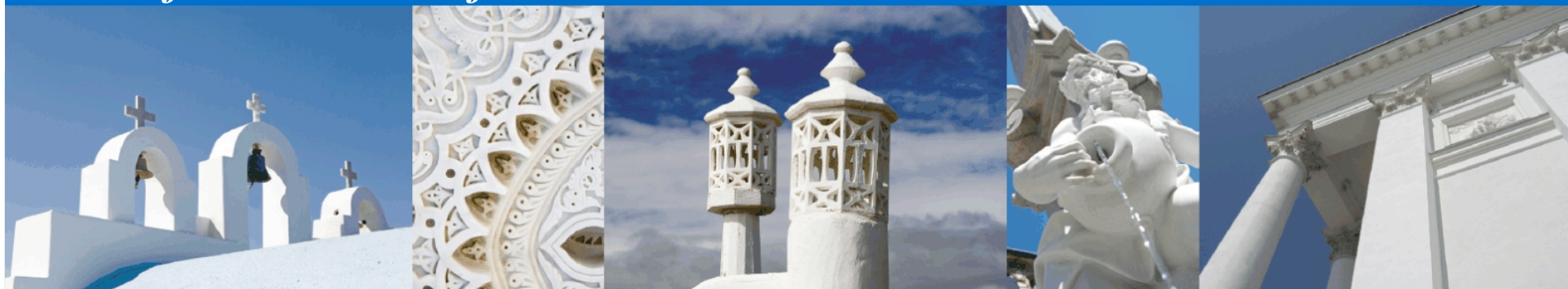
Learning from the Past,
Looking at the Present,
Moving into the Future ….

1 - Context
2 - Concepts
3 - Contents
4 - Conclusions

EU-Med Event 3
Brussels 30-31 March 2010

Conference on e-Infrastructures across the Mediterranean

Prof. Cosimo Notarstefano

EuroMed: from Barcelona (1995) to Paris Summit (2008)

Priority Areas of the Union for Mediterranean:

De-pollution of the Mediterranean - Maritime and Land Highways - Civil Protection - Alternative Energies - *Higher Education and Research, Euro-Mediterranean University with the seat in Slovenia* -The Mediterranean Business Development Initiative

Members of General Assembly

141 institutions from 37 countries

- EMUNI seat in Slovenia
- GA 2008
- to join in 2009

Vision and Mission

Building bridges in the multicultural Euro–Mediterranean area and within the framework of international postgraduate higher-education and research institutions.

- to elevate the quality of graduate education by providing enriched educational opportunities

- to build international, strong, university-wide culture of excellence in education and research

- to ensure a university environment that is inclusive as well as diverse and that fosters a spirit of community among faculty, staff, and students

- to engage the University in outreach and collaborative partnerships with the greater community

- to ensure an administrative, operational, and physical infrastructure that fully supports a first-class university by establishing a top-performing University Relations Operation

EMUNI ACTIVITIES

PROJECTS

Aims:

to strengthen and extend the EMUNI network,

to obtain additional sources of financing;

to promote activities connected with the six priority issues of the UfM

Policy:

applying on international and Slovenian calls, where the objectives, eligibility, finance, other criteria suit to EMUNI mission and activities;

acting as a project applicant or project partner.

EDUCATION ACTIVITIES 2009/10

- **Doctoral Study Programme**
- **Master Study Programmes**
- **Professional School**
- **Summer Semester**
- **Doctoral Research Seminars**

RESEARCH ACTIVITIES 2009/10

Projects Conferences

Publications

MAJOR PROJECTS

Tuning project Priority Areas think tanks,Bologna Process, Lisbon Agenda,ENPI Qualifications framework Recognition of degrees & professional qualifications

Development Studies in line with set regional objectives

University-Industry foresight exercise - Emuni lighthouses in different countries

E-Learning technologies to support Emuni

Young people, students lifelong learning Euro-Med academic initiatives - Specific student training in Euro-Mediterranean project management.

«R3L»

Regional networks for Life-Long Learning is an initiative adopted by the EU Commission, its purpose is to:
- help further develop good practice on issues relating to the 'learning region',
- encourage a fruitful transnational sharing, exchange of this experience,
- promote the development of EU networks between learning regions as a means of placing EU cooperation in the lifelong learning field on a more durable & sustainable footing

The "Learning-area approach"

The LA approach creates the focus not on formal education but on the capability of the network to develop cooperation with universities, local/regional authorities, social partners and other relevant stakeholders, giving the opportunity to gain sustainable/competitive advantages alongside other businesses. It's a problem-solving approach that has to deal with the overall situation of the EU economy to the specific challenges as T&CHLA (Tourism Cultural Heritage), RLA (Rural), ILA (Intercultural)

Strategic learning

There is an increased need for research and research-based education through the establishment of close links between universities, industry & public authorities to improve mutual understanding of problems and goals, and to ensure the coherent dissemination of such knowledge.

This type of strategic learning is crucial for understanding how to make the learning-area approach operational; hence the strong emphasis on establishing, reinforcing informal learning structures, continued dialogue between stakeholders.

Strategic learning should be developed to improve innovation, competitiveness and sustainability

The Learning Areas Road Map

Economic Environmental and Social Drivers of 21st Century Global Change

UN Processes

European Commission

Member States

Business Inputs

Other Civil Society Inputs

DG Education and Culture

European Life Long Learning Initiative

R3L Initiative

DG InfoSoc

Working Group B

"Improving training in order to upgrade skills in the tourism industry"

Learning Areas Tender

DG Employment

DG Enterprise and Industry

Working together for the Future of European Tourism'

Learning Areas Handbook Project

Human Resource Potential Dialogue

2000

2006

TLA – Tourism Learning Area

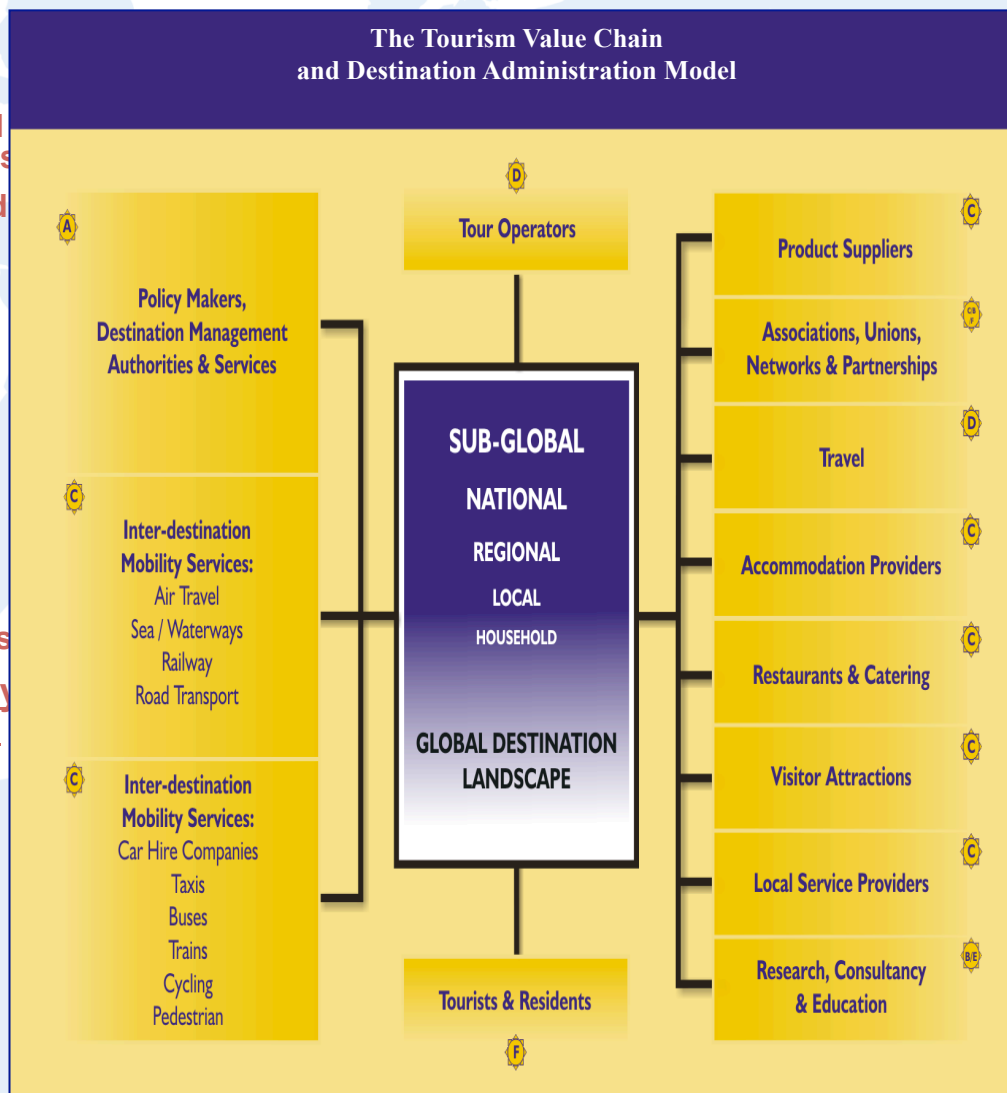## A Policy Makers – the Administration

1. EC, National, Regional &Local Administrations
2. National, Regional and Local Tourism Information Offices
3. Tourism agencies

B Social Partners

1. Federations representing Tourist Industry Sectors
2. Trade Unions
3. Media
4. NonGovt.Organisations

C Business and Industry – Tourism uppliers

1. Accommodation Industry
2. Catering Sector (restaurant, cafebar)
3. Transportation Sector
4. Construction Sector
5. Attractions and Activities
6 Tourist Guide Services

D Commercial Intermediaries in Tourism Industry

1. Tour Operators
2. Travel Agents/ Retailers

E Academic and Scientific bodies

1. Education & Training Establishments
2. Research and Consultancy Bodies

F . Public, Private, Public- Private Partnerships, Civil Society, NGO's

1. Women
2. Youth
3. Indigenous People
4. Farmers
5. Residents
6. Visitors
7. Multi-stakeholder Networks

The Tourism Value Chain and Destination Administration Model

Tour Operators

Policy Makers, Destination Management Authorities & Services

Inter-destination Mobility Services:
Air Travel
Sea / Waterways
Railway
Road Transport

Inter-destination Mobility Services:
Car Hire Companies
Taxis
Buses
Trains
Cycling
Pedestrian

SUB-GLOBAL
NATIONAL
REGIONAL
LOCAL
HOUSEHOLD
GLOBAL DESTINATION LANDSCAPE

Product Suppliers

Associations, Unions, Networks & Partnerships

Travel

Accommodation Providers

Restaurants & Catering

Visitor Attractions

Local Service Providers

Research, Consultancy & Education

Tourists & Residents

From cooperation and partnership in the EuroMediterranean area
to realize a Learning Co-opetion with EMUNI
using MULTINLINGUALISM & ICT

Mediterranean

University

Links

Translating

&

Interpreting

Languages

to

Improve

Networking

Global

Understanding

for

Advanced

Learning

on

Intercultural

Strategies

in

Medconnect

M.U.L.T.I.L.I.N.G.U.A.LI.S.M.